



DISRUPT GROOMING AND STOP CHILD SEXUAL EXPLOITATION

PERPETRATORS TARGET VICTIMS BY:

1. Observing a child/young person
2. Selecting a child/young person
3. Befriending a child/young person by being nice, giving gifts, caring, taking an interest, giving compliments etc
4. Gaining and developing trust
5. Sharing information about young people between other abusive adults

YOU CAN DISRUPT GROOMING BY:

- Staying alert to changes in the child's behaviour
- Letting them know they can trust you and talk to you

DEVELOP A RELATIONSHIP WITH PARENTS; SUPPORT THEM TO:

- Listen to their child
- Enable online privacy settings
- Understand e-safety, sexting and trolling
- Tell the child to keep personal details private
- Only allow the child to use the computer in family room
- Understand that targeting can happen in the community and on the street as well as online

find out more at www.intra.staffordshire.gov.uk/campaigns/cse