

STOP CSE

AWARENESS DAY 18TH MARCH

Key Messages

On the 18th March 2017 NWG Network call for all to unite against Child Sexual Exploitation.

Child Sexual Exploitation (CSE) is a form of sexual abuse that involves the manipulation and/or coercion of young people under the age of 18 into sexual activity.

Everyone has a role to play in raising awareness of Child Sexual Exploitation.

Safeguarding children is everybody's business.

Any child can be sexually exploited no matter what culture, ethnicity, religion, whether a boy or a girl from any background.

The National Child Sexual Exploitation Awareness Raising Day aims to highlight the issues surrounding Child Sexual Exploitation; encouraging everyone to think, spot and speak out against abuse and adopt a zero tolerance to adults developing inappropriate relationships with children and children forming inappropriate sexual relationships with their peers

NWG are committed to the fight against Child Sexual Exploitation and supporting victims and their families who are subjected to child sexual exploitation but they cannot succeed without the support of people like you.

Together, we can work to inform, educate and prevent this form of child sexual abuse within the UK.

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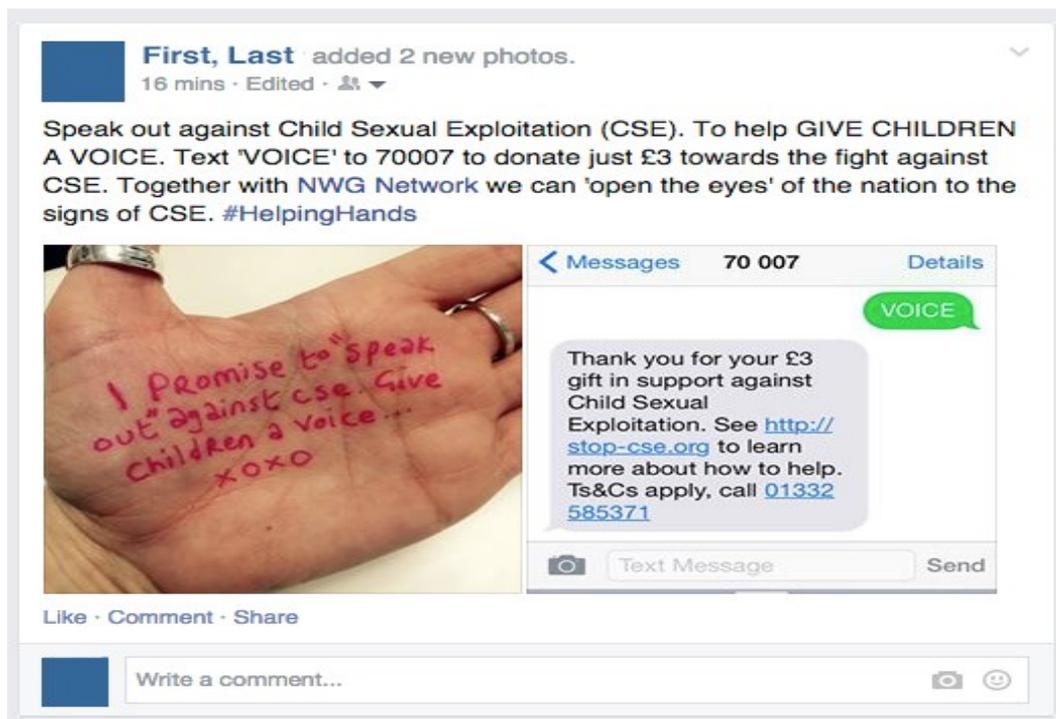
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How you can help

1. Raise Awareness

First and foremost show your support by writing a personal pledge on your hand and posting to your social media with the hashtag **#HelpingHands** this will help raise awareness of child sexual exploitation nationwide, reaching a network of friends, family and social groups, don't forget to share or tag us too.

Your pledge can be anything. From speaking out, to educating others. It is your promise to the victims of child sexual exploitation (CSE).



Pledges already made can be seen on our Instagram site [HERE](#) and on our events and facebook accounts

Display our campaign – help us to raise awareness up to, and after the National Awareness Day.

You can download posters and Awareness Day logo's [here on the Awareness Day section](#) of our website.

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Join our Thunderclap now and –along with thousands of others – send a loud message that the abuse of children through sexual exploitation is unacceptable. Once you have joined please share across your own networks. Click on this link to join us: (<http://thndr.me/pZY3HH>)

What is a Thunderclap? All your questions answered [here](#)

2. Educate, speak out and encourage others to join us in the fight against Child Sexual Exploitation

SHARE YOUR KNOWLEDGE AND EDUCATE OTHERS

Children and young people can be informed about Child Sexual Exploitation and the methods used to target and groom them. They can be given literature to help them understand Child Sexual Exploitation and the contact details of local and national organisations who can help them if they are concerned about themselves or their friends. They can look out for their friends too and speak out if they are concerned. Signpost them to the national helpline #SaySomething. Say Something offers a free, 24-hour, anonymous phone and SMS helpline, 116 000, enabling young people to disclose information and see support.

Parents and carers can be made aware of the indicators of Child Sexual Exploitation to help spot early warning signs, they can maintain an open dialogue with their children about their online and offline activities. They can know who to contact if they have concerns.

Practitioners can help empower children and parents/carers by educating them about Child Sexual Exploitation, the grooming process, the risk factors and indicators and the contact details of local and national organisations that can offer support. Practitioners can ensure that their own knowledge of Child Sexual Exploitation and Human Trafficking is up to date.

The leisure industry - Hotels, Taxi Companies, Take-Aways, B&B's and Retailers all have a role to play in safeguarding children and ensuring that their staff are trained to recognise the signs of Child Sexual Exploitation and what to do if they suspect Child Sexual Exploitation by using the Community Awareness training toolkit [Say Something if you See Something](#).

Decision makers and politicians need to provide a culture in which all of the above can function and thrive and continue to play a key role in ensuring our children are safe from Child Sexual Exploitation.

As a Decision maker or politician you need to ensure Your community is engaged in protecting children from Sexual Exploitation.

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EMAIL YOUR POLICE AND CRIME COMMISSIONER (PCC) THE FOLLOWING SIMPLE MESSAGE AND INSERT THE LOGO

“ On March 18th 2017 I want the world to unite against Child Sexual Exploitation. Are you doing enough? “

You can find details of your PCC at <http://www.apccs.police.uk/find-your-pcc/>

INSPIRE OTHERS: tell us about any events you are running and we will post it on our website and social media or write a blog and share it with us

JOIN THE CONVERSATION ON SOCIAL MEDIA AT #CSEDay17

Suggested Tweets:

Together lets raise our hands to stop #CSE #HelpingHands #CSEDay17

Today is National Child Sexual Exploitation Awareness Day- join the conversation, we can unite against the rape of children #CSEDay17

Unite against the rape and sexual abuse of children within the UK #CSEDay17

Everyone has a role to play in raising awareness of #CSE #CSEDay17

All hands together can prevent #CSE #CSEDay17

What are YOU doing on #CSEDay17 to say 'NO' to #CSE?

Educate your children on how to spot the signs of #CSE

#CSE offenders come from all walks of life

Lets have better therapeutic services for victims and survivors of #CSE

#CSE victims are trafficked too

Stop #CSE and trafficking in our country #CSEDay17

We all have to take #CSE and trafficking seriously & protect our children

Speak out against inappropriate relationships when they involve children #CSE

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Now is the time to take action – prevent #CSE

Know the signs not the stereotypes #CSE

Safeguarding is everybody's business #CSEDay17

#CSE is everywhere. Know the signs? #CSEDay17

GET UPDATES FROM THE NWG NETWORK AND JOIN IN THE CONVERSATION:

- We are tweeting from [@natworgroup](#)
- We are using hashtags: [#CSE](#) [#NWG](#) [#HelpingHands](#) [#CSEDay17](#)
- 'Like' us on Facebook to stay up to date
- Join our LinkedIn group [NWG Network Sexual Exploitation and Trafficking](#)
- Follow us and upload your [#HelpingHands](#) on our Instagram account
- Visit our website for updates, case stories, resources and training and event information



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3. If you can, DONATE just £3...

And help us give children a voice. Education and understanding is vital in our fight against CSE. At NWG we fight to ensure that a child's voice is heard, to ensure that awareness is risen and to ensure that deterrents are put into place. **But we can't do it without your help.**

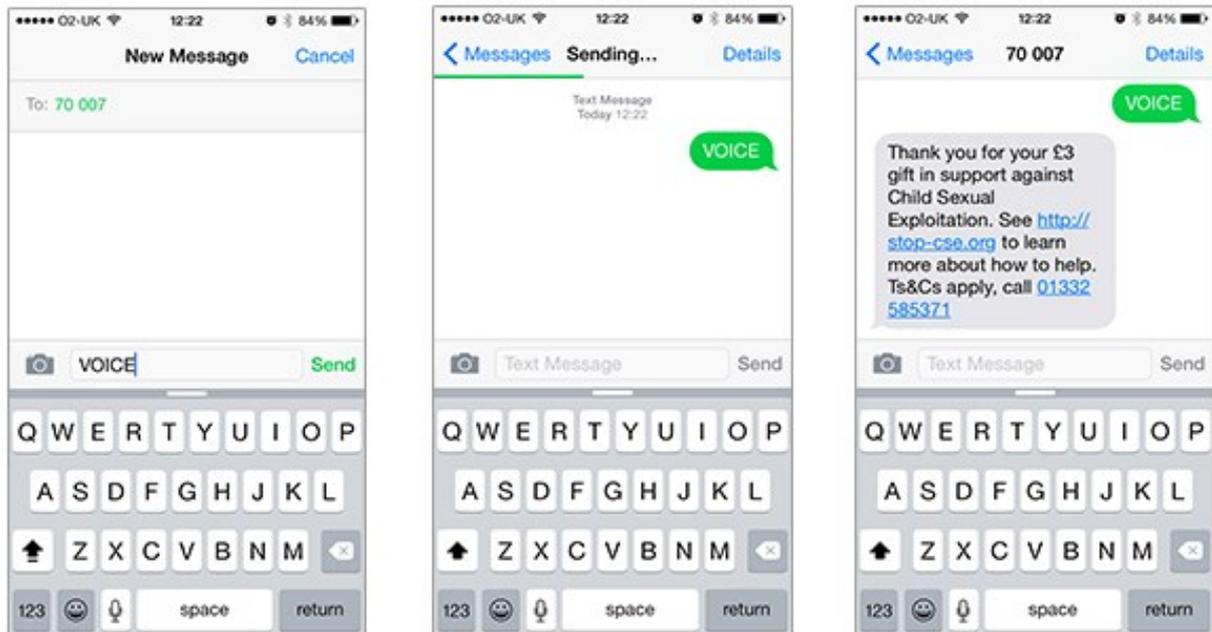
A donation of just £3 will help us to be there tomorrow to continue to raise awareness of CSE and support victims and their families who are subjected to child sexual exploitation. Only together, can we work to inform, educate and prevent this form of child abuse within the UK.

Donating is simple

1. Text the word **VOICE**
2. Send it to **70 007**
3. Receive your 'thank you'

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**Share your pledge and if you have – your donation too.
Inspire others to join the fight and raise awareness.**

Let others know **you've joined the fight**, **share your pledge** and your donation on social media using the hashtag **#HelpingHands**. Together we can create a mass awareness.